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**JOSEPH ROSENFELD FASHION AND PERSONAL STYLE STRATEGIST EXPANDS
SILICON VALLEY FIRM TO NEW YORK CITY**

*All-new Website Help Clients Discover the Transformational Power of Clothing
for a Unique Individual Personal Style – in The Fashion Capital of the World*

New York, NY & Silicon Valley, CA – April 10, 2019 – [Joseph Rosenfeld Fashion and Personal Style Strategist](https://www.josephrosenfeld.com/) firm (<https://www.josephrosenfeld.com/>) is a leading coach and style advisor to Silicon Valley’s elite technology executives since 2001. Rosenfeld announced today the recent expansion of his unique transformational programs to the fashion capital of the world – [New York City](#). Well-known for “*best life dressing*,” Joseph is sought after to assist clients define [unique personal fashion and professional style goals](#).

The [Rosenfeld Fashion and Personal Style Strategist](#) firm expansion to New York City has inspired the launch of an all-new website (<https://www.josephrosenfeld.com/experiences/>) with expanded coast-to-coast bespoke fashion and consulting services. A new series of white papers – “[Resources To Help Create Personal Style Experiences](#),” are offered on the website. Along with newly created style seminars and workshops specifically developed for corporations and law practices – “[Creating Unique Style Improves the Bottom Line](#),” will give insight to companies and individuals.



“The buzz, creative energy in New York City can’t be found anywhere else in the world and I’m excited to be in the middle of it¹....”

New York has always been considered part of the “Big-Four” with Milan, London and Paris, now the Big Apple has become for the second year-in-a-row the world’s major influencer in the fashion industry. New York ‘bests’ Paris and London² as the number-one fashion capital of the world³.

Named one of the 40 under 40 by *Silicon Valley/San Jose Business Journal*, Rosenfeld brings to New York City his extensive experience and intuitive styling skills. Guiding aspirational world-wide A-lister clients, through the transformational journey. Whether notable pro-sports figures, newscasters, politicians, actors, tech CEO's from companies like Apple, Intuit and Google or C-Suite executives.

Continued

¹ [New York City Leads As The World's Fashion Capital](#)

² [New York Bests Paris for 2017 Top Global Fashion Capital Title](#)

³ [New York City Takes Top Global Fashion Capital Award in 2018 While Paris Falls to No. 4](#)

“In order for personal style to tell more complete stories about people, I rely on the interplay between archetypes. In fact, this is one of the most complex and crucial aspects of my approach to styling.” Rosenfeld continues, *“I take clients inward. Each of them ends up stylishly like a unique Surrealist painting, expressing the depths of who they are and not a clone of someone else,”* states Rosenfeld Fashion and Personal Style Strategist company owner Joseph Rosenfeld.

It's More Than the Clothes You Wear

Dressing people professionally since 1988, [The Rosenfeld Fashion and Personal Style Strategist philosophy brings a holistic approach](#) to enhance a client's personal style. Leaving nothing to chance, the Rosenfeld process balances practicality with precision – often called by his clients the ‘[Style Savant.](#)’ For this reason, clients show up in the world as the very best versions of themselves.

[Rosenfeld's personal style experiences](#) give individuals the ability to frame or reframe the way people perceive their story without saying a word. The Rosenfeld styling, consulting and development programs create a unique personal style that demonstrates the natural strengths and abilities of the individual to the world.

Rosenfeld Reveals, “How Personal Style Transforms”

FREE WHITE PAPERS

[The free white papers](#) are to inspire and raise awareness and refine personal style so that it impacts professional and personal goals. The white papers provide insight into creating a strong style presence. To get a Free White Paper [CLICK HERE](#).

INSIGHTS

Topical style and musings on lifestyle, art, fashion styles and diversity industry issues are discussed in the Rosenfeld [blog – INSIGHTS](#), delivered to your mailbox by registering for the [MONTHLY NEWSLETTER](#). To register [CLICK HERE](#).

STYLE SEMINARS

[“Creating Unique Style Improves the Bottom Line”](#) is a set of seminar programs specifically created for organizations, management, and/or staff. The programs provide audiences with tools and a methodology to engage in discovering individual style goals. In addition, Mr. Rosenfeld has developed a workshop he has delivered to high school students and the theme of a forthcoming book [“Beat Bulling And Feel Better About Who You Are.”](#) Ready to transform your company's image [CLICK HERE](#).

EXPERIENCES

Learn about the unique [one-to-one image development experiences](#) created for individuals. These image development and consulting programs are designed to bring an individual's professional and personal style to life. For consulting, coaching, and image development programs [CLICK HERE](#).

ABOUT

Joseph [Rosenfeld Fashion and Personal Style Strategist](#) firm was founded in 2001. The firm consults, coaches and implements fashion style strategies [offering bespoke consulting experiences](#), designed to bring a client's professional or personal style to life. Joseph is often called upon by journalists to quote about people and current events. Is an expert speaker and frequent blogger about fashion and style musings in the [Rosenfeld Insights Blog](#). For more info visit: <https://www.josephrosenfeld.com/>.

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